



November 10-12, 2023 Sponsorship Opportunities

App Sponsor ~ \$3000 (Limited to One)

Title Sponsor of Parade of Homes App, logo and/or mention on all event marketing; including but not limited to: Digital Parade of Homes Guide, social media posts, logo recognition on BIA website with hyperlink to your company site, print ads, and more. You will also receive a half page ad in the 2023 Digital Parade Guide. Any print ads will mention your company as the Official App Sponsor of the 2023 Parade of Homes. Deadline to sign up is October 25th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

Platinum Sponsor ~ \$2000

Logo and/or mention on all event marketing; including but not limited to: Digital Parade of Homes Guide, social media posts, logo recognition on BIA website with hyperlink to your company site, print ads, and more. You will also receive a quarter page ad in the 2023 Digital Parade Guide. Deadline to sign up is October 25th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

Gold Sponsor ~ \$1000

Logo and/or mention on some event marketing; including: Digital Parade of Homes Guide, and social media posts. Deadline to sign up is October 25th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

Silver Sponsor ~ \$500

Logo and/or mention on some event marketing; including: Digital Parade of Homes Guide and social media posts. Deadline to sign up is October 25th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

| Yes! I'd love to sponsor the 2023 Parade of Homes. Please turn in form to jgf@biaow.org by no later than October 25th. Please email logo to jgf@biaow.org |
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| Sponsorship Level: |
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| Company Name: |
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| Contact Name: |
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