



November 7-9 & 14-16, 2025

Sponsorship Opportunities

App Sponsor ~ \$3000 (Limited to One) -

Logo Recognition on Parade of Homes App Home Page with Hyperlink to website, Logo and/or mention on all event marketing; including but not limited to: Full Page Ad in Digital Parade of Homes Guide, social media posts, print ads, and more. Logo on POH Awards Event Flyer. Deadline to sign up is October 20th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

Platinum Sponsor ~ \$2000

Logo and/or mention on all event marketing; including but not limited to: Digital Parade of Homes Guide, social media posts, logo recognition on BIA website with hyperlink to your company site, print ads, and more. You will also receive a half page ad in the 2025 Digital Parade Guide. Logo on POH Awards Event Flyer. Deadline to sign up is October 20th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

Gold Sponsor ~ \$1000

Logo and/or mention on some event marketing; including: Digital Parade of Homes Guide, and social media posts. 1/4 page ad in Parade guide. Logo on Kick-Off Flyer. Deadline to sign up is October 20th, but the sooner you sponsor, the more marketing will be included with your sponsorship.

Silver Sponsor ~ \$500

Logo and/or mention on some event marketing; including: Digital Parade of Homes Guide and social media posts. Deadline to sign up is October 20th, but the sooner you sponsor, the more marketing will be included.

Yes! I'd love to sponsor the 2025 Parade of Homes. Please turn in form to jgf@biaow.org by no later than October 20th. Please email logo to jgf@biaow.org

Sponsorship Level: _____

Company Name: _____

Contact Name: _____

Email Address: _____