



WHAT DOES IT TAKE TO GET A BUILDERS ATTENTION?

The BIA's Parade of Homes is celebrating its 39th Anniversary in 2018. Of course you want your business to be part of this celebration. Why wouldn't you? With literally thousands of prospective new home buyers out there looking at new homes throughout Okaloosa & Walton county areas...the Parade is THE BEST way to reach that market.

To be part of the Parade, all you have to do is "Hook-Up" with the Parade builder and the best way to do that is to include your message with the 2018 Parade of Homes entry information that goes out to all BIA Builders. Only the BIA can give you that opportunity!

The 2018 Parade of Homes will take place June 9-17, 2018. But now is when the builders are planning those Parade entries. As an BIA Associate Member, you can reach them now by including a flyer in the Parade of Homes Builder Incentive Package. Your flyer can include information on your company's great products or services...even give the prospective builder some incentives such as discounts or benefits...or just tell them to call you to work out the details.

*Get us 100 copies of your 8.5x11 inch flyer (can be front and back) by Thursday October 19th, 2017. The BIA will take care of collating and first class mailing to all BIA Builder members. Also, this year we're offering an electronic version of this packet that will be on the BIA website, so also email a .pdf copy of the flyer to jgf@biaow.org. Fill out the form below and send it as soon as possible to reserve your space today! As a BIA Member, the cost to you is just **\$50!***

Fill out and Fax Back to 850-864-2037 by 10-19-17 or call 850-863-5107 for more information

Company Name: _____

Contact Name: _____

Email Address: _____

Thank you to our 2017 Program Sponsor Club Members: Centennial Bank, Gulf Power, Ronco Generators, and University Lending Group



THE BUILDING INDUSTRY ASSOCIATION
OF OKALOOSA & WALTON COUNTIES, INC.