



# 2018 Parade of HOMES®

## CENTRAL SITE INFORMATION

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THE CENTRAL SITE OF THE 2018 PARADE OF HOMES WILL BE THE FOCAL NEIGHBORHOOD OF THE ENTIRE NINE DAY PARADE OF HOMES EVENT.

### WHEN YOU BECOME A CENTRAL SITE, YOU WILL RECEIVE THE FOLLOWING PERKS AND BENEFITS:

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- ◆ Your development will be listed in all Parade of Homes communications including, but not limited to; radio spots, print ads in magazines and newspaper, billboards and more!
- ◆ Cover listing on the popular Parade of Homes guide
- ◆ Full page color article in the popular parade of homes guide
- ◆ Your own “Twilight” Tour; where only your development will be open until 8:00pm.
  - ◆ And Much, Much More!
  - ◆ 2018 PRICE - \$10,000

Please call the BIA to get Central Site Requirements and Specific Information.

850-863-5107 ► [www.biaow.org](http://www.biaow.org) ► [jgf@biaow.org](mailto:jgf@biaow.org)



**THE BUILDING INDUSTRY ASSOCIATION**  
OF OKALOOSA & WALTON COUNTIES, INC.