

BUILDING INDUSTRY ASSOCIATION OF OKALOOSA & WALTON COUNTIES
2010 PARADE OF HOMES
OFFICIAL RULES
June 12 - 20, 2010

1. Entry in the Parade of Homes is limited to new construction only. Exceptions may be considered by the Parade of Homes committee.
2. Homes located in Central Site and Featured Neighborhoods must remain open for Twilight Tours on designated evenings.
3. **All Parade homes MUST remain open on the Parade wide "Twilight Tour" (Thursday June 17th, 2010).**
4. Entry fees are established by the BIA Parade of Homes committee and fees must be paid in full at the time of entry. **Entry fees are non-refundable. No Exceptions.**
5. Entry deadlines are established by the BIA Parade of Homes committee.
6. Accompanied with the entry form, builders should provide; written directions to home from nearest intersection or landmark, Mapquest or Yahoo Map showing your entered home and nearest major intersection, rendering of front elevation, floor plan of entered home, photos of entered home and copy for Parade Guide (100 words or less). The BIA recommends that all of the above information except for the entry form, should be provided in electronic form either on cd or e-mailed to info@biaow.org. The directions and copy for Parade Guide should be in a format that can be changed (word, typed in an email, etc).
7. All sites must be completely landscaped and/or sodded.
8. Entries may be sold but NOT OCCUPIED prior to or during the Parade of Homes week.
9. **All entries must be open, with electrical power during the advertised hours of the Parade of Homes.**
10. There must be no construction activity on any Parade Home during "Parade week."
11. No exterior signs may be displayed during Parade week except the official Parade of Homes sign provided by the BIA and one sign offering the entry for sale.
12. The BIA Board of Directors reserves the right to set the Parade of Homes dates and to revise the rules and regulations as circumstances dictate.
13. Judging of entries will be established by the BIA Parade of Homes committee and all entries will be notified about times and criteria. Parade judges reserve the right to alter their schedule at any time, therefore all Parade homes should be ready for judging upon the first hour of the first day of the designated judging schedule. **An incomplete entry will not be judged and will not be eligible for awards.** (Entries may view **their** scoring/judging sheet at the BIA office after the Awards Banquet). Typically, judging is done the Monday before the event begins.

14. A copy of the rules and information regarding the Parade of Homes will be furnished to each Parade entry.

15. In order for builders to receive the sign deposit, ALL signs MUST be returned to the BIA office within 15 days from the last day of the Parade (Deadline Monday July 6, 2010).

PARADE INFORMATION

The 2010 Parade of Homes begins on Saturday, June 12, 2010 and ends on Sunday, June 20, 2010. Specific hours of operation during which homes MUST be open will be provided. Special Twilight Tour dates will be assigned to various Featured Neighborhoods as they are assigned.

DECORATIONS & FURNISHINGS: The use of interior decoration in Parade homes is encouraged, but is optional.

SIGNS & SHOE COVERINGS (BOOTIES): The following items will be delivered the week of June 1st.

You will receive:

- 1- Large sign with a wooden post or stake. This sign will have the entry number of the home.
 - 1- "No Smoking, No Eating, No Drinking" sign
 - 1- "Open/Closed" sign
 - 1- "Please Remove Shoes or Wear Shoe Covering" sign
- 6- Parade Directional signs to be placed by the Builder to facilitate the public's ability to find the home. You will also receive 6 wire stands for these signs.
 - 1- Box of Shoe Coverings.

Builders must return the signs, stake and wire stands (**In the same condition that they were given to you**) to the BIA within 15 days after the end of the Parade in order to get sign deposits (\$250 each) returned. It is not necessary to return shoe coverings.

We highly recommend contacting your local jurisdiction regarding sign regulations. Sign regulations vary in local jurisdictions. You are responsible if your signs are picked up by local authorities. Please remove signs the day after the Parade (June 21st).

JUDGING INFORMATION will be provided to all Parade entrants.

GATED COMMUNITIES/NEIGHBORHOOD COVENANTS AND RESTRICTIONS:
(*NOTE - If there are special requirements to gain entrance into the entered home/community, please provide to the BIA before the judging begins.) It is the responsibility of the Builder/Entrant to be aware of any rules or practices which might affect the conduct of the Parade. Keep in mind that if the public is inconvenienced in getting to your Parade entry, it reflects badly on you and the Parade as well.

WAIVER OF LIABILITY: By signing the official Parade of Homes entry form, Parade builders or their authorized representatives agree, unconditionally, to hold harmless the Building Industry Association of Okaloosa & Walton Counties, Inc. its officers, employees, members and Parade of Homes judges from any claims or liability due to injuries or damages occurring as part of the Parade on the part of the Builder/Entrant, his agents or members of the public on or to the Builder/Entrant's property. Purchase of privately available Special Event insurance is encouraged. See your insurance agent for details.



OFFICIAL ENTRY FORM

A separate form must be used for each home entered.

June 12-20, 2010



The following are required for entry:

AT TIME OF ENTRY:

- ___ 1. Completed form for each entry.
- ___ 2. Entry fee paid in full.
- ___ 3. Refundable \$250 sign deposit.
- (Please provide the following information in electronic form, either on cd or e-mailed to info@biaow.org)
- ___ 4. Written directions to home from nearest major intersection or landmark & Mapquest Map. Make sure to indicate what direction (East, West, Northeast, etc.) you are traveling from the reference point.
- ___ 5. Rendering of front elevation (preferably electronically)*
- ___ 6. Floor plan of entered home (preferably electronically)*
- ___ 7. Copy for Parade Guide (100 words or less)
- ___ 8. Photos of entered home on cd (if applicable)*

Floor plan may be copyrighted and is optional if proprietary.

*NOTE: Written Directions and Copy for Parade Guide should be in a word document or typed in an email (not a pdf.)

ENTRY FEE CALCULATIONS --- FOR STAFF USE

Sq. footage _____ X _____ per sq. ft. = _____

Less discount for multiple entry formula = _____

Deposit for signs, hours----- 250.00

Additional Fees: _____

TOTAL : _____

Check _____ Credit Card: _____ DATE: _____

ENTRY FEES:

All fees MUST be paid by check or credit card at time of entry. NO EXCEPTIONS!

BIA MEMBERS: Basic fee is 60 cents per square foot of heated-cooled space, to a maximum of \$2,500 for any individual home entered.

NON-MEMBERS: Basic fee is \$1 per square foot of heated-cooled area.

ALL ENTRANTS are charged a **\$250 deposit**, which is refundable after the Parade. **Signs must be returned within 15 days after the end of the event (no later than July 6, 2010) or deposit is forfeited.**

DEADLINE FOR ALL ENTRIES and required materials for the Guide is Monday, APRIL 19, 2010.

DISCOUNTS: Builders entering more than one home receive 15% off the entry fees for the second home and 25% off fees on all subsequent entries. For these purposes, the house with the largest square footage is considered the first entry, proceeding down to the smallest home entered. The \$2,500 cap per home entered applies to multiple entries and discounts taken from capped amount.

The Parade of Homes is open to a maximum of 100 entries. To enter the Parade of Homes, you must be a licensed and insured contractor.

BUILDER

1. Company name (as you wish it to appear in print): _____

2. Contact person: _____ License Number: _____

Address (for publicity): _____

City, State, Zip: _____ Phone # for public: _____

Website Address for public: _____

FOR BIA USE ONLY: Cell phone: _____ Email _____

ENTRY

Street Address of Entry: _____ Subdiv. _____

City: _____ ZIP: _____ County: _____

Sq. Ft.: heated & cooled: _____ Selling Price For Book(Including Lot): _____

Construction Price w/out Lot: _____ (This information is for judging purposes and will not be published)

By my signature, I agree to abide by all rules & regulations established by the Building Industry Association of Okaloosa & Walton Counties pertaining to the Parade of Homes and agree that I am responsible for the accuracy of all information provided to the BIA in regard to my Parade entry and business.

Authorized Signature _____ Date: _____