



CENTRAL SITE INFORMATION

THE CENTRAL SITE OF THE 2010 PARADE OF HOMES WILL BE THE FOCAL NEIGHBORHOOD OF THE ENTIRE NINE DAY PARADE OF HOMES EVENT.

WHEN YOU BECOME A CENTRAL SITE, YOU WILL RECEIVE THE FOLLOWING PERKS AND BENEFITS:

- ◆ Your development will be listed in all Parade of Homes communications including, but not limited to, television commercials, radio spots, print ads, billboards and more!
 - ◆ Cover listing on the popular Parade of Homes guide
- ◆ Full page color article in the popular parade of homes guide
- ◆ Your own "Twilight" Tour; where only your development will be open until 8:00pm.
 - ◆ And Much, Much More!
- ◆ 2010 DISCOUNTED PRICE - \$5,000
(Usually \$10,000 per development)

Please call the BIA to get Central Site Requirements and Specific Information.

850-863-5107 ► www.biaow.org ► info@biaow.org



THE BUILDING INDUSTRY ASSOCIATION
OF OKALOOSA & WALTON COUNTIES, INC.